

Ruben Julian Boyd

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Work experience

NeuroReality November 2018 — Present

Business Manager

- Assist CEO NeuroReality in managing development and marketing team
- Assistance and supervision of R&D of novel VR- cognitive rehabilitation software
- Establish and retain relationship with scientific institutions and healthcare organisations
- Identify prioritisation and implementation of deliverables in multi-year project plan
- Creation of internal and external documentation and rapports for shareholders and management team
- Manage recruiting and hiring of new employees and internal HR and legal issues

NewScientist NL September 2017 — May 2018

Science Journalist Traineeship

- Finding relevant scientific news stories that are in line with the New Scientist formula
- Writing articles for the website, the magazine or other related sources.
- Interviewing big scientific names such as Daniel Dennett for Het Parool
- Organising New Scientist events such as the Gala van de Wetenschap and reader events

Boyd Stories October 2017 — Present

Part-time freelance science/tech journalist

- Focus on Psychology/Brain/Neuroscience/A.I./Society/Politics
- Writing monthly blogs for iBestuur on Artificial Intelligence, governance, and other relevant concepts.
- Writing longer interviews or features for physical iBestuur Magazine

Heineken August 2015 — Present

Heineken Experience Employee

- Explain the beer brewing process to the customers, drafting beer, public speaking, hospitality

YoungCapital January 2015 — July 2015

HR Employee

- Selection and screening (phone and skype) of international candidates for StudentJob international, part of YoungCapital.
- HR contact point for the international interns of the company
- Analyzing performance of interns through call statistics and interviews
- Exercising research on problems in the company

AMC Hospital Augusts 2014 — November 2014

Student-Researcher

- Assisting PhD-Student Renee Scheepers in her Patient Perception Program (PPP) research project.

- Practicing methodological research methods in the field through a Work & Organization Psychological framework
- Using clinical interview methods to obtain scientific data from the patients.

3voor12NH

Oktober 2013 — February 2015

Editor

- Created my own electronic music rubric : 3mix12! where I searched for underground musical talent and interviewed them.
- Wrote reports on festivals
- Learnt basic journalistic principles - got experienced with media editing program Magnolia

Education

Artificial Intelligence

September 2015 — December 2018

VU University Amsterdam

- 2 year research master Artificial Intelligence track with Cognitive Science as specialisation at the VU, with a point grade average of 8.0
- Master Thesis: A cognitive model of political polarisation through consumption of online information - graded with an 8.0

Psychology

September 2011 — August 2014

VU University Amsterdam

Third year minor course : Clinical Psychology

Bachelor Thesis : Self-harm, Suicide Idealization and suicide attempts within adolescents with or without treatment between 12 and 21 years old - Graded with an 8.0

3 year average grade: 7.3

VWO Nature and Health profile

September 2006 — August 2011

Oscar Romero High School

Nature and Health profile (Chemistry, Biology, Mathematics) with Physics and ICT as extra courses

Extracurricular Experience

Chairman of the board at De Focus (September 2016 - Present)

- Board chairman of De Focus, an innovative online Dutch platform for scientific journalism aimed at empowering students.

Student member Study Program Committee Faculty of Psychology, VU (2013-2014)

Member of the Study Program Committee in my bachelor year, meeting once a month with staff and professors, giving advice to the board and management of the university on the improvement of the curriculum and other issues regarding the faculty of Psychology.

- Meetings with staff and professors of the University in order to optimize the curriculum
- Doing research within the student population in order to increase knowledge about student characteristics

Projects

GRIT Project 2016:

Multidisciplinary student program designed to stimulate creativity, entrepreneurship and collaboration. Together with 5 other students from different studies and universities, we worked together for 48 hours and designed a concept for the new ACE incubator for the Amsterdam Centre for Entrepreneurship at Amsterdam Science Park which has been realised over the summer of 2016.

De Onderzoekers:

Worked together with students and professors from the VU and societal research institute Tertium to create a television programma pilot which can be found online. Practiced research, interview and presentation skills.

The Product is You:

Together with students and the communication department of the VU and Bas Heijne, we organised an event at the VU that made the attendees more aware of the role digital technology has in their lives.

Skills

- Experience in writing scientific papers
- Experience in writing short copy and longer feature articles (New Scientist, Het Parool, iBestuur)
- Experience with various CMS systems (Content Station, InCopy, Magnolia)
- Experience in organising events
- Experience in presenting and debating
- Strong proficiency with SPSS, Word, Excel
- Basic Python knowledge
- Quantitative and qualitative research skills

Drivers license B1

Languages:

- Raised bilingual Dutch/English
- Basic Spanish proficiency